

## AUTOPACK CO.,LTD

### Digital Marketing Position (Part Time/Internship)

#### **Responsibilities:**

- Create / Write / Design / Manage Content of Company website and social media pages to promote product. (www.autopack.com)
- Manage Autopack Social media such as Facebook, Twitter, YouTube, LinkedIn to improve visibility on Search engine.
- Develop and drive long-term comprehensive social media strategy to create brand awareness and increase visibility on Search Engine with ultimate goals to increase sales.
- Track and evaluate effectiveness of each online marketing and social media plans.
- Keep the company up to date in latest trend in social media and online marketing.

#### **Qualifications:**

- Studying or Graduated Bachelor Degree in Information and Communication Technology, Computer, Marketing or Communication Arts. ( Position open for student in any of the listed field providing applicant has basis of HTML and strong interest in Online Marketing)
- Thai or Foreigner
- Open for Freshly Graduated student/Experience not mandatory/ Internship
- Proficient in English (Reading, Writing, Listening, Speaking)

#### **What you will get!**

- Attractive Wage and Pleasant work environment. Flexible Date and Time.
- Great experience working in multinational environment where you will Practice English daily (English speaking company/ 7 nationalities staff)
- Concrete Online Marketing experience in Business to Business environment with great exposure to Technical knowledge.

Please send your profile to [hr@autopack.com](mailto:hr@autopack.com)

*Address 98/50-51 Moo 1, Phuttamonthon Sai 5, Raikhing, Sampran, Nakornpathom 73210*

*To find where we are on Google Map please type **Autopack Co.,Ltd.***

**For more information please contact Ms.Chitladda (Human Resource) 02-001-8940 Ext.106**



- ⚙️ **QUALITY**
- ⚙️ **EFFICIENCY**
- ⚙️ **AFFORDABILITY**
- ⚙️ **FLEXIBILITY**

## **About Autopack**

AUTOPACK Co.,Ltd., is an Australian Joint venture, original designer and manufacturer of shrink and tray packaging machines. With more than 45years of experiences, Autopack range of machines provided packaging solutions to hundreds of MNCs and SMEs within the food & beverage, pharmaceutical, cosmetic, chemical and consumer goods industries all over the globe.

Testifying further to our design and manufacturing abilities, we are an OEM first-tier supplier to global packaging giant, Tetra Pak. We also supply to leading global companies such as Nestle, Johnson & Johnson, Colgate-Palmolive, Unilever, Pfizer, Glaxo Smith Kline, Merck Sharpe & Dohme, and many others. Our offices and distributors worldwide attest reliable after sales support.

We believe the employees are the essential part of success. We pay attractive package for high potential employees.

We care for the welfare of all employees. Ensuring all employees have a safe work environment and fair working conditions.

Visit our website [www.autopack.com](http://www.autopack.com)