



HUAWEI FLAGSHIP CSR PROGRAM

Inspiring global talent to shape the future

1st – 8th November 2021 @ G Tower Rama9

(Full 8 days participation required)

Find Out More: <https://www.huawei.com/minisite/seeds-for-the-future/program.html>



Seeds for the future: 10+ years nurturing ICT talent

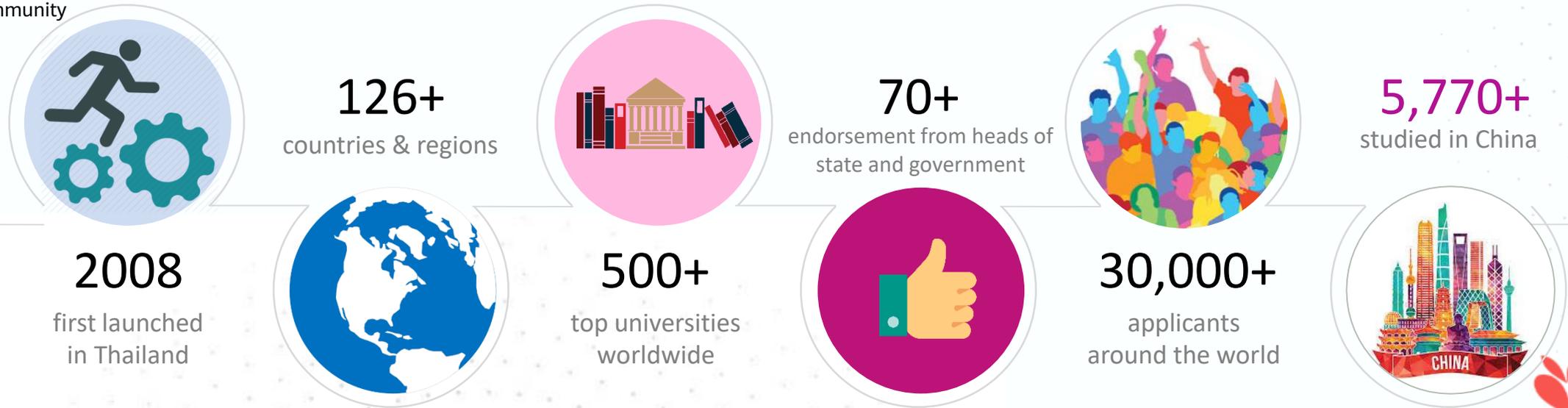
About the program

Seeds for the Future is Huawei's flagship **global CSR program**. The program was **launched in 2008**. This program aims to develop skilled, local ICT talent and bridge communication between countries and cultures. By sharing our **ICT expertise** and experiences in the global business environment, young people from different countries can learn about advanced technologies in the ICT industry and accumulate ICT expertise and skills through the Seeds for the Future program, contributing to the progress of the global ICT industry.

Develop local ICT talent, enhance **knowledge transfer**, promote a greater understanding and interest in the **telecommunications sector**, and improve and encourage regional building and participation in the digital community

Why we launch the Program

Information and communications technologies (ICT) have become crucial growth engines for many different industries. As an ICT leader, Huawei is **committed to promoting ICT industry** development in the countries it operates, and aims to drive long-term economic, social, and environmental sustainability. We also seek to **close the gap** between knowledge learned in the classroom and the skills required by the industry, and enhance knowledge transfer.



Seeds for the future before 2020

What We Offer?

- Two-week study in the capital city, Beijing and the high-tech and manufacturing hub, Shenzhen, China.
- Round-trip air tickets between your homeland and China (economy class)
- One-way air ticket or high-speed train ticket from Beijing to Shenzhen
- Hotels (you may need to share a room with another one)
- Food
- On site transportation
- National historical sites tour

Receive ICT training in Huawei HQ

You can exchange with Huawei staff on ICT technology and policy planning, and make friends with classmates from various countries.



The Huawei lab provides real equipment in a simulated environment for you to configure different generations of base stations and test the communication module of smartphones.

Visit Huawei Campus

A visit of the Huawei university will show you the diversity in the company and the spirit of Huawei employees.



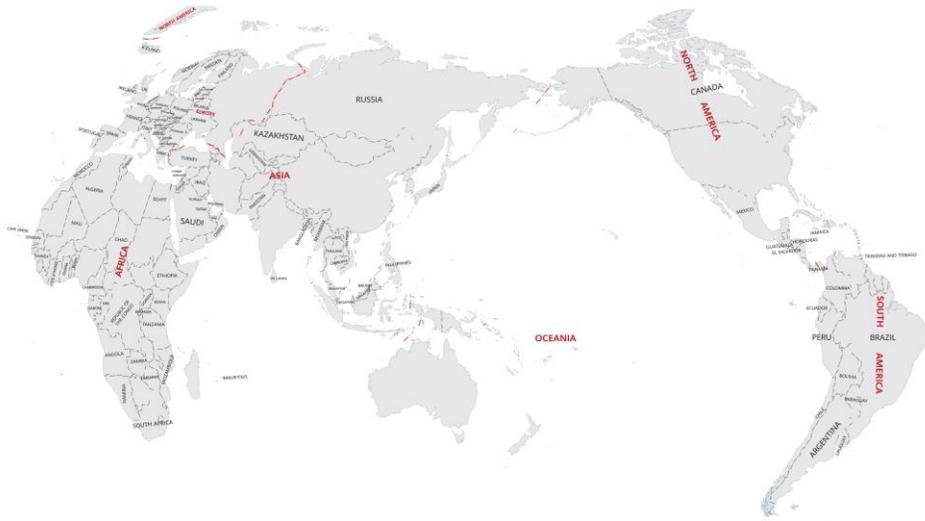
In the exhibition hall, tech-experts will introduce the most advanced ICT solutions and the concept of some future technologies; you can experience the latest design of Huawei consumer devices.

Graduation

A brief graduation ceremony will be the end of this journey. You can share your experience, feelings, and gains on this occasion with the newly made friends, Huawei senior executives, and even consul general of your country; and will receive certificate which proves your effort from Huawei if you pass.



Over 3,000 Seeds from 103 countries participated in 2020



- 70+ pre-recorded & live courses are made covering topics such as science & technology, economics, humanities, and CSR etc.
- Over 3,000 students participated, tripling the number of annual participants in previous years
- Female participation rate reaches nearly ONE THIRD

Committed to inspiring global talent to shape the future



2008

First launched in Thailand



130

Countries & regions



500+

Top universities worldwide



120+

Endorsement from heads of state and government



9,000

had benefited from the program



Seeds for the future in 2020



ได้เป็นส่วนหนึ่งของโครงการ Seeds For The Future **ถือว่าเป็นความโชคดีอย่างหนึ่งในการพัฒนาศักยภาพของตัวเอง** ประสบการณ์ด้านเทคโนโลยีสมัยใหม่ วัฒนธรรมต่างชาติ การเข้าสังคม การมีส่วนร่วมในการทำกิจกรรมกับเพื่อนคนไทยและเพื่อนต่างชาติ นอกจากนี้ยังได้รับความดูแลเป็นอย่างดีจากทางหัวเว่ยทั้งอาหาร การกินที่พัก การเดินทาง ตลอดทั้งโครงการเต็มไปด้วยความสนุกสนานและความทรงจำที่ดีมากมาย



ธิดารัตน์ อินทวารานนท์
ผู้เข้าร่วมโครงการ SEEDS FOR THE FUTURE 2019



รู้สึกโชคดีมากที่ได้เข้าร่วมโครงการ Huawei Seeds For The Future ที่ทำให้เราเห็นความก้าวหน้าด้านเทคโนโลยีของประเทศจีน ได้สัมผัสเมืองปักกิ่งและเซินเจิ้น เรียนภาษา และพูดคุยกับชาวจีน ทำให้เห็นประเทศจีนในหลายๆมุมมอง ที่สำคัญคือได้มิตรภาพที่ดีจากเพื่อนใหม่หลายคน อยากให้เพื่อนๆที่สนใจด้านเทคโนโลยี ที่อยากมาเห็นความก้าวหน้าในประเทศจีนและมุมมองใหม่ๆ ลองสมัครดู รับรองว่าคุ้มค่าและสนุกมากๆ



สุชานันท์ พริยสกลิต
ผู้เข้าร่วมโครงการ SEEDS FOR THE FUTURE 2019

Accessible online since 2020:

Seeds for the Future

Join our online program!

Our objectives are to offer more opportunities for participants to broaden their horizons, immerse in a cross cultural environment and promote talent development.



Seeds for the future in 2020



New Way of Seeds

As the spread and impact of COVID-19 continues unfolding around the world, we need to be more alert, and more decisive than ever – responding constantly to changing conditions, while keeping an eye on the future, to ensure preparedness when better times return. However, learning and communication never stop.

Starting from 2020, we provide an online experience of Seeds for the Future program to learn about Huawei, to understand the latest technology trends, to discover the technology ecosystem in China, to learn from the best experts and to get a glimpse of the Chinese culture.

Whilst our participants won't be able to meet in person, you will be able to e-meet your peers online during the program and join the global Alumni community for long-term idea-sharing and interaction.

There will be 2000+ students taking part of this year's program from 60+ countries/regions.



What's new in 2021?

New Topics

China livestreaming culture,
Exploring China social media,
Huawei leadership approach,
Uber model across Asian markets

8-day Program

Enhance the learning value and
give time for more interactions

"Tech4Good" Group Work

Multi-cultural learning
environment, Creativity and
Innovation

Interactive and dynamic classroom

Divide students into groups,
animated by a dedicated facilitator,
Group discussion, debate, round
table dialogues etc. to boost
interactions

Various course formats

Huawei exhibition hall live visit,
Live Chinese cultural sightseeing,
Tailored pre-recorded visit and live
Q&A with fast growing companies

Seed's alumni events

Webinars, round table dialogue,
celebration etc. to strengthen the
sense of belonging of the
community

What can you expect?



Pre-recorded Courses

Leadership & Career Development

- Sustainability and Business Leadership,
- Strategic Leadership,
- Stories from China Silicon Valley



Technology

- Entry level and advanced courses in 5G, AI, Cloud,
- Kunpeng System, IoT, data, Smart City, Smarthome, etc.



Live-stream Courses

Hot Topics

- Cyber security, China social media,
- Aerospace Industry, Data for the People



Traditional and Modern China

- Live and interactive visit to the Great Wall, the Forbidden City or the other sites



✓ *Certificates of Completion & Personal Leadership Report* will be awarded (electronic copy).



Agenda design

8-day online program: 3 hours of mandatory pre-recorded courses + 15 hours of live-stream courses + “Tech4Good” Group Project + access to all elective courses resources + leadership practice from the beginning to the end



Mandatory courses :

- ICT courses: 5G, AI, Cloud Computing (Entry level)

Elective courses:

- About Huawei: Who is Huawei, Huawei's flagship store & campus virtual tour
- ICT related: IoT, smart home, cyber security, digital trade, smart city, data and industry trends
- Leadership: Leadership skills, cross-cultural management, and strategic leadership
- Prospectives: Macro-economic policies, semiconductor, aerospace, 3D vision
- Traditional and Modern China: Chinese Materials Arts, A Bite of China, Secrets of the Forbidden City, Kunqu opera etc.

How to participate- Seeds for the future 2021



Target

- Ideally **10-15** outstanding Thai nationality students
- High academic record with good track of extracurricular activities undergraduates/ graduates from top universities
- Have strong interest in ICT industry and China, and great enthusiasm for learning



Application Materials

1. A resume
2. A transcript and with proof of academic record
3. Essay (*250 words each, in total 500 words*)
Essay 1: Pick a specific industry and describe how would ICT technology play a role in shaping the future of that industry
Essay 2: As an innovative Gen Z student, describe your plans in making technology and technological knowledge reachable to everyone.
4. VDO Pitching (*3 minutes max*) *Guideline as detailed below:*
 - Show who you are and why should we select you as one of our Seeds for the Future members
 - How would you benefit from joining this program and how would this program benefit from you joining?



Application Procedure

4 required application materials shall be submitted to recruitment.thailand@Huawei.com

By 24th September 2021

(please attach no. 1-3 in pdf format and no.4 via google drive link to submit together and title your email as

'Seeds2021Application_Yourname'

- Initial screening will be done based on the 4 application materials
- Shortlisted candidates will be contacted with more details within around 3 weeks after the application closing date



APPLY NOW

APPLICATION OPEN UNTIL 24TH SEPTEMBER 2021

Find Out More: <https://www.huawei.com/minisite/seeds-for-the-future/program.html>

Inquiry: recruitment.thailand@huawei.com

