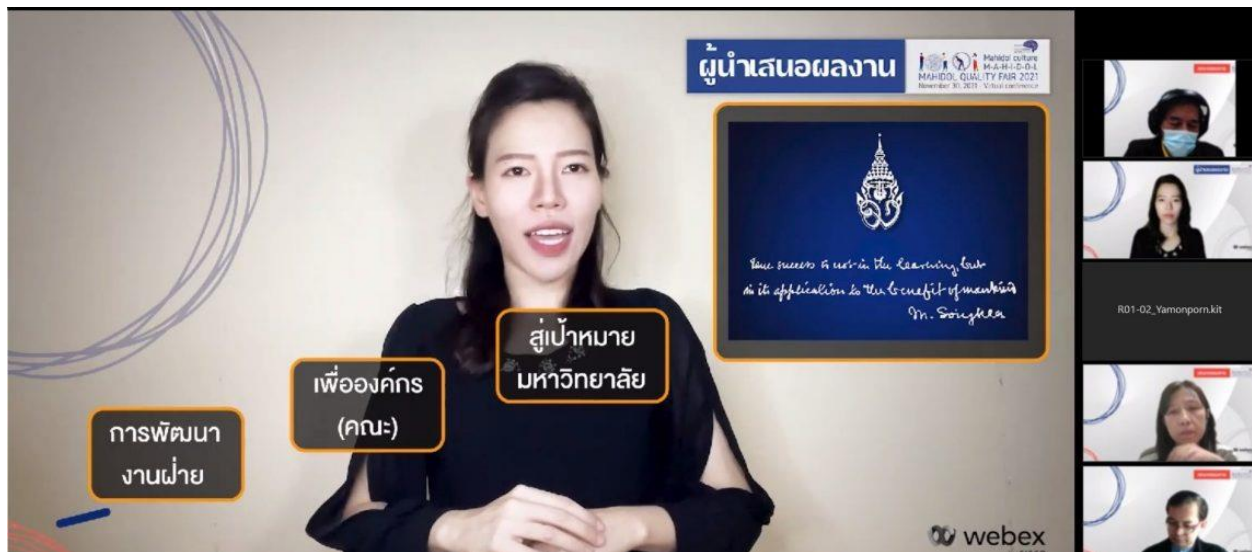




Activity News

ICT Mahidol's work, "MUICT Media to The Next Normal" won an Honorable Mention Prize for Oral Presentation category from Mahidol Quality Fair 2021



On 30 November 2021 - "MUICT Media to The Next Normal" by Miss Sirirat Wittayakunsatid, Audio Visual and Digital Learning Media Development Division, the Faculty of Information and Communication Technology, Mahidol University (ICT Mahidol) won an Honorable Mention Prize for Oral Presentation category from Mahidol Quality Fair 2021. A total of 365 works was submitted this year. The Mahidol Quality Fair 2021 was held under the theme "Mahidol Culture: M-A-H-I-D-O-L" by Division of Quality Development, Mahidol University via Webex Meetings. The objectives of this event were to provide opportunities for MU staff to develop their initiatives in a variety of fields, to exchange good practice and ideas, to motivate all participants to produce high-quality work, and to improve the University's practices in order to achieve continuous improvement.

The event started with the opening ceremony of the MUQD and award presentation: Team Good Practice Award, Innovative Teaching Award, Public Policy Advocacy Award by Prof. Banchong Mahaisavariya, President of Mahidol University. Then, the "Poster Round Session Activity" on Mahidol University Digital KM Masterclass Platform was conducted. Follow by the lecture on



“Mahidol Culture” by Clinical Prof. Emeritus Piyasakol Sakolsatayadorn, Chairman of University Council, as well as Presentation of Team Good Practice Award/ Innovative Teaching Award/ Public Policy Advocacy Award/ Storytelling/ Oral presentation. After that, “Organizational Culture” was presented by Mr. Apirut Vanchaam, Chief Digital Officer: SCG Cement Building Materials Co., Ltd. The award presentation took place at the end of event.

12 works of the Faculty of ICT’s staff were submitted as follows:

1. Categories: Routine to Research (R2R) and Innovation in Quality Development (InQD)

General Administration

- 1) “Developing and Building Corporate Image” by Miss Natnicha Plaboothong from Organizational Communications Division
- 2) “Analysis and review of communication channels, a case study of prospective customers (High school students)” by Miss Natnicha Plaboothong from Organizational Communications Division
- 3) “Which tools can be used for bulk mailing?” by Miss Woramon Chareonsuk from Information and Systems Division

Academic Services and Technology Transfer

- 4) “Customer Relationship Management” by Miss Bang–Orn Kornwirat from Academic Services and Technology Transfer Division

Eco University

- 5) “PLEASE CHECK TO SAVE” by คุณยุทธนา จินสมุทธร งานวิศวกรรมและกายภาพ

2. Categories: Initial Quality Development (IQD) and Continuous Quality Improvement (CQI)

Academic Administration

- 6) “Engagement of undergraduate and graduate students in all programs of the Faculty of Information and Communication Technology” by Mr. Itthiphol Makkappalanon from Office of Academic Administration
- 7) “How Important is the Teaching Calendar?” by Mr. Prach Chaisiri from Information and Systems Division

Student Administration

- 8) “Recheck Process re-design of Military Service Postponement via Online



Platform” by Miss Noppawan Raluekmool from Office of Academic Administration

General Administration

- 9) “Techniques for presenting easy timeline data with infographic media” by Miss Duanghathai Pangjikleee from Audio Visual and Digital Learning Media Development Division and Miss Kittiya Ploywattanawong from Policy and Quality Development Division
- 10) “Review of the departmental visit process” by Mrs. Thanaporn Sungprasert, from Policy and Quality Development Division
- 11) “Which process helps to pass (COVID-19)?” by Mr. Somsak Tanasri from Engineering and Facilities Division

Academic Services and Technology Transfer

- 12) “Manage Trainee DB in COVID-19” by Acting Sub. Lt. Sarachaya Chiabhakdee from Academic Services and Technology Transfer Division

Source: <https://www.ict.mahidol.ac.th/muict-media-to-the-next-normal/>